

SPONSORSHIP PACKAGES

SPONSOR INFORMATION

Company Name : _____

Contact Name : _____

Mailing Address : _____

Street Address : _____

Telephone : _____

Web Address : _____

Email Address : _____

Sponsor agrees to the following package:

If you are renewing a previous sponsorship, please write that in so that we can apply the reduced amount.

<input type="checkbox"/>	League Sponsorship Package	\$2,500
<input type="checkbox"/>	Gold Sponsorship Package	\$1,250
<input type="checkbox"/>	Blue Sponsorship Package	\$1,000
<input type="checkbox"/>	Team Sponsorship Package	\$1,000
<input type="checkbox"/>	Outfield Sign Package	\$500 (\$100 each add)
<input type="checkbox"/>	Gymnasium Sign Package	\$350 (\$100 each add)

Sponsor agrees to pay the City of Newberry \$ _____.

****Please complete this form and return with checks made payable to the City of Newberry.****

This agreement will begin _____ with publishing to begin once the banner art has been proofed, agreed upon, and marketing material made. This time not to exceed three (3) weeks.

Additional information :

Please email your artwork to recreation@newberryfl.gov. Please provide an image that can be enlarged to 4' x 6'. This will prevent grainy images.

SPONSOR OPPORTUNITIES

League Sponsorship Package - \$2500

- Company name displayed on the back of all team jersey's for one (1) season (Spring, Fall, Winter) in the sport of choice, one (1) Field banner displayed at park of choice for the season in which the league was sponsored, one (1) website banner link on our website for the season in which the league was sponsored, one (1) sponsorship plaque with team's picture, and your organization/business advertised on the Newberry Parks & Recreation social media page throughout the season in which the league was sponsored.
- *Renewal for the next season - \$2,000*

Gold Sponsorship Package - \$1250

- Price includes two (2) Field banners displayed at Easton Newberry Sports Complex for one year from the date of sponsorship, one (1) Gym banner displayed at Easton Newberry Sports Complex for one year from the date of sponsorship, one (1) website banner link on our website for one year from the date of sponsorship, and your organization/business advertised on Newberry Parks and Recreation social media page throughout the length of the sponsorship.
- *Renewal for the next year - \$1,000*

Blue Sponsorship Package - \$1000

- Price includes one (1) Field banner displayed at Easton Newberry Sports Complex for one year from the date of sponsorship, one (1) Gym banner displayed at Easton Newberry Sports Complex for one year from the date of sponsorship, one (1) Banner link on our website for one year from the date of sponsorship, and your organization advertised on Newberry Parks & Recreation social media page throughout the length of the sponsorship.
- *Renewal for the next year - \$750*

Team Sponsorship - \$1000

- Company name displayed on the back of single team's jersey's for one (1) sports season (Fall/Spring/Winter) in the sport of choice, one (1) Field banner displayed at park of choice for the season sponsored, one (1) website banner link on our website for the season sponsored, one (1) sponsorship plaque with team's picture, and your organization/business advertised on the Newberry Parks & Recreation social media page throughout the season sponsored.
- *Renewal for the next season - \$750*

Outfield Sign Package (ENSC) - \$500 / \$150 (each additional banner)

- Two (2) 4' x 6' banner and website advertisement

Gym Sign Package (ENSC) - \$350 / \$150 (each additional banner)

- One (1) 4' x 6' banner and website advertisement



AGREEMENT

The above party agrees to be a sponsor with the City of Newberry under the following terms:

- Sponsor material received late cannot be guaranteed for accuracy or quality of reproduction. These ads will be at the sponsor's risk with no credits allowed.
- Sponsor's artwork will be furnished by the sponsor. Publisher reserves the right to reject any advertising copy.
- Please allow two to three weeks for banner to be designed and installed in the appropriate locations.
- Oral agreements will not be recognized.
- Publisher reserves the right to alter any printing materials received at variance with mechanical requirements. Such alterations will be billed at actual cost to the sponsor. Publisher will use reasonable precaution to protect all printing materials, but will not be liable for loss or damage.
- In consideration of publication of an advertisement, the sponsor and or agency, jointly and severally, will indemnify and hold harmless the publisher, agents, and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including without limitation, claims or suits for libel, violation of the rights of privacy, copyright infringement, or plagiarism.

I have read the above agreement and have the authorization to sign and I agree to abide by its terms:

Signature : _____

Date : _____

Printed Name : _____

Title : _____

We look forward to this partnership where we are able to give back to the youth of Newberry! Please don't hesitate to reach out if you have any questions, concerns, or ideas on how to market your company better!